

With the Medicare Recovery Audit Contractor audits that became a national program last year, the Office of the Inspector General's plan to increase its auditing efforts this year and ongoing health insurer audits, your members need to evaluate their audit risk.

Thousands of dollars and years of headaches are at stake—your members can't afford to let their practices go unprotected.

There's now an affordable "online consultant" that can help your members see how their practices look to auditors and then implement process improvements to safeguard their practices against these audits. The AMA's Practice Analysis Tools for Healthcare ([AMA PATH™](#)) is only \$299 for those who purchase by Mar. 31 and only \$224 for AMA members. Visit www.ama-assn.org/go/amapath to watch a video demonstration and access sample reports.

Help your members today. Link to the brief article "[Assess your audit risk](#)" in your next newsletter, post it on the front page of your Web site or share it with your members in an e-mail communication. Please use the url www.ama-assn.org/go/amaadvantage in your publications.

Please contact Amy Farouk at amy.farouk@ama-assn.org or (312) 464-5490 with questions.

Please also encourage your members to sign up for the AMA's free Practice Management Alerts so they can access more information about AMA PATH and other practice management resources and tools. Visit www.ama-assn.org/go/pmalerts to sign up.

Terri Marchiori
Director, Federation Relations
American Medical Association
312.464.5271
terri.marchiori@ama-assn.org

* * * * *

Sent by: American Medical Association * Helping doctors help patients
515 N. State Street
Chicago, IL 60654

TO UNSUBSCRIBE: click unsubscribe-county.evps@enews.ama-assn.org to bring up a new e-mail message and click "send." No subject line is necessary. Or send a blank email to unsubscribe-county.evps@enews.ama-assn.org

You are currently subscribed as bklynacade@aol.com